

CAPABILITY STATEMENT

STRATEGIZE + OPTIMIZE + ACTION = RESULTS

MKC

MAKEE COMPANY

MaKee Company designs strategic initiatives, develop management controls and build learning programs/curriculum - catered to government agencies, private, and capacity builders in various industries. We have created a unique business solution, based on the value of relationship and leveraging.

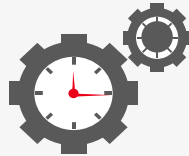
- MKC's expansive experience allows us to assist our clients at all levels and phases of business growth and development
- WE believe in strategic collaboration and intentional partnerships to increase our clients potential & opportunities
- We have a proven track record of delivering customized solutions that result in increased profitability and sustainability
- *We don't hand you the manual and leave; we roll up our sleeves and dig in!*

CORE COMPETENCIES



STRATEGIC CONSULTING

- Business Analysis
- Management Processes
- Professional & Leadership Training
- Staff Augmentation
- Investment Solutions
- Surveys & Focus Group
- Data Mining & Analysis
- Resource Centers/Incubators



PROJECT & CONSTRUCTION MANAGEMENT

- Project Management
- Procurement/Bid Analysis
- Job Costing
- Scope/Plan Reading
- Construction Management
- Projects focused on Certified Small Businesses



COMMUNITY ENGAGEMENT

- Get in the Know App
- Marketing/Branding
- Outreach Campaign
- Social Media
- Pop-Up Events
- Advertising & Print Campaigns

DESIGNATIONS

NAICS

541611 Administrative & General Management Consulting Services
541613 Marketing Consulting Services Active
541910 Marketing Research and Public Opinion Polling
611430 Professional and Management Development Training



COMPANY INFORMATION

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